

# MERDEKA SPECIAL

Let Sony bring everyone together!

1st August - 2nd October 2022







CES® 2022 Innovation Awards, award to BRAVIA CORE¹

BRAVIA CORE

BRAVIA CORE is exclusively available on all 2022 BRAVIA XR™ TVs.

# Bring the cinematic experience home<sup>23</sup>



Redeem 5 movies<sup>4</sup>

PURESTREAM

Highest streaming quality

IMAX ENHANCED

Largest collection of IMAX® Enhanced movies

STUDIOACCESS

Get the inside story of your favourite movies



# Enjoy 1 year of unlimited movie streaming



# Watch in Pure Stream<sup>™</sup>, the highest in streaming picture quality

BRAVIA CORE features Pure Stream™ which can stream HDR movies at up to 80Mbps - similar to 4K UHD Blu-ray®, on a wide range of content. This means significantly more detail, colour and contrast than conventional 15-25Mbps streaming content.9



# Enjoy the largest available collection of IMAX® Enhanced movies

This BRAVIA XR™ TV with IMAX® Enhanced is certified by IMAX and DTS® to have met the rigorous standards needed to get the best possible IMAX movie experience from BRAVIA CORE movies. BRAVIA CORE Calibrated mode automatically optimises picture settings when watching IMAX Enhanced movies.

¹ The CES Innovation Awards are based upon descriptive materials submitted to the judges. CTA did not verify the accuracy of any submission or of any claims made and did not test the item to which the award was given. ² BRAVIA CORE is available on select BRAVIA XR™ TV models. BRAVIA CORE's user interface design, features, specifications and content may vary by territory. BRAVIA CORE may not be available (in part or in whole) in all territories. Please check with your local Sony Store, Sony Authorised Dealer and/or online at https://www.sony-asia.com/electronics/bravia-core for details. ³ MARVEL and all related character names: © and ™ 2022 MARVEL. Spider-Man: No Way Home copyright: © 2022 CTMG. All Rights Reserved. ⁴ Purchase an eligible TV and register for BRAVIA CORE™ by February 23, 2026 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for more details see https://www.sony.net/bravia-core.© 2022 Layout and Design Sony Pictures Home Entertainment Inc. All Rights Reserved. ⁵ Model availability differs by region. Some features are not supported on X80K, X85K.



#### BRAVIA XR | OLED

## XR-A80K

Be transported with exceptional OLED pictures and incredible sound





XR-77A80K (77") RM24,999 XR-65A80K (65") RM13,899

XR-55A80K (55") RM9,599



**■**¶Dolby

**D** Dolby





OLED





























#### BRAVIA XR | Mini LED

# XR-X95K

More life in every pixel with the powerful brightness and contrast of Mini LED







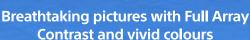








## XR-X90K



XR-85X90K (85") RM19,999

XR-75X90K (75") RM11,999



KD-65X90K (65") SRP RM7,899

RM7,399 RM500 REBATE KD-55X90K (55") SRP RM5,899

RM5,399 RM500 REBATE





















#### SONY

# BRAVIA XR Google TV





# Dive into the world of **Smart TV**

Immerse yourself in entertainment with easy, simple and fast Google TV. Personalised UI and voice control lets you browse effortlessly through thousands of contents and apps, so you can enjoy the contents you love without hassle.

















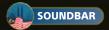










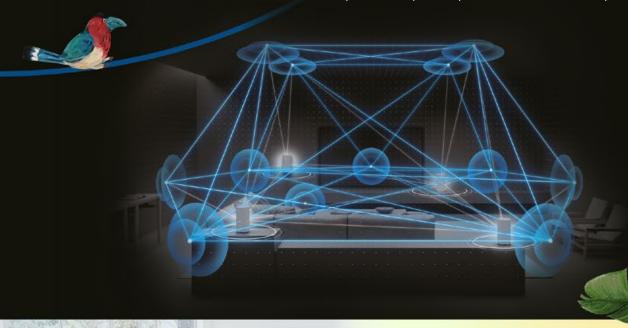


# 360 SPATIAL MAPPING

Feel sound from every direction and distance, even beyond the boundaries of your room with Sony's revolutionary 360 Spatial Sound Mapping technology.

360 Spatial Sound Mapping uses Sony's original distance measurement technology to calculate the distance between speakers and from the speakers to the ceiling, before combining it with physical sound field reproduction technology.

The system uses built-in microphones to measure the relative positions of each speaker and reproduce sound wave fronts form up to twelve phantom speakers (simulated sound sources) that are assumed to exist somewhere outside of the physical speakers. As the simulated speakers exist beyond the actual speakers, they can make you feel as if you are in an extremely wide and expansive space that seems to extend beyond the room.





#### **Best with Sony TVs**

When paired with compatible BRAVIA TVs, the HT-A9 offers the ultimate immersive audio-visual experience with Sony's best picture and sound quality.

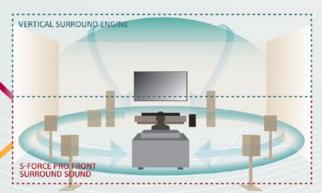
With Acoustic Centre Sync, the TV speaker plays the centre channel role in your Home Theatre System and part of the 360 Spatial Sound Mapping setup. This enables sound to precisely match what's on the screen for a truly immersive experience.

\*when paired with compatible BRAVIA TVs



# Re-creating the dolby atmos® experience with Sony's proprietary technologies

With development of the unique Digital Signal Processing technologies, the Dolby Atmos® sound field can be produced in your own home with just a single slim sound bar and subwoofer.





Vertical Surround Engine\* -Sony's latest surround technology lets you enjoy the thrill of Dolby Atmos® from a single slim unit.



S-Force PRO Front Surround with wavefront technology delivers a wide horizontal surround sound field even without rear speakers.



# A new frontier of surround sound

## HT-A9

360 Spatial Sound Mapping Dolby Atmos®/ **Dts:x® Home Theatre System** 



































# **HT-A7000**

7.1.2ch Dolby Atmos®/ DTS:X® Soundbar



















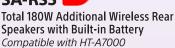


Acoustic **Center Sync** 













SA-RS3S

Total 100W Additional Wireless Rear Speakers Compatible with HT-A7000





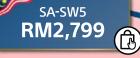
SA-SW3

200W Additional Wireless Subwoofer Compatible with HT-A9 and HT-A7000





300W Additional Wireless Subwoofer Compatible with HT-A9 and HT-A7000







and crystal clear dialogue HT-G700

3.1ch Dolby Atmos®/ DTS:X™ Soundbar

















Cinematic atmosphere, powerful built-in bass

HT-X8500

2.1ch Dolby Atmos®/DTS:X® Single Soundbar with Built-in Subwoofer

















5.1ch Home Cinema Soundbar System with Bluetooth® Technology











## HT-S500RF

5.1ch Home Cinema Soundbar System with Bluetooth® Technology













5.1ch Home Cinema with Wireless Rear Speakers

5.1@ Real Surround Sound



600w





#### HT-S20R

5.1ch Home Cinema Soundbar System

5.1@ Real Surround Sound







HT-S20R SRP RM949 RM899 **RM50 REBATE** 





#### SRS-XG500













**Party Connect** 











SRS-XG500 **SRP RM2,099** 

#### SRS-XP500



20 hours³ of battery life

and quick charging

Ambient lighting



Mic & guitar input

USB play and charge



**Music Center** 

Party Connect



(Flestable) Fiestable app

SRS-XP500 **SRP RM1,699** 

SRS-XP700

#### SRS-XP700





X-Balanced Speaker Unit







Party Connect



**SRP RM2,299** 

25 hours³ of battery life and quick charging







**Music Center** (Flestable app





#### MHC-V83D

























#### MHC-V73D



























# **V-Series**

**High-Power Audio System** 

#### MHC-V90DW

**Muteki High Power Audio System** 























#### MHC-V43D























#### MHC-V13



















#### **SHAKE-X10**



























#### MHC-M60D





















MHC-M40D SRP **RM1,299** 







#### MHC-M40D

























# **FXTRABASS**

#### **Bring Powerful Sound Anywhere** Resistant to water, dust & shock

SRS-XB13



BASS EXTRABASS™



Compact Portable Design



Waterproof / Dustproof / IP67 rated























#### **EXPERIENCE 360 REALITY AUDIO**

#### **SRS-RA5000**

**Premium Wireless Speaker with Ambient Room-filling Sound** 

















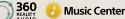


#### **SRS-RA3000**

**Premium Wireless Speaker with Ambient Room-filling Sound** 



















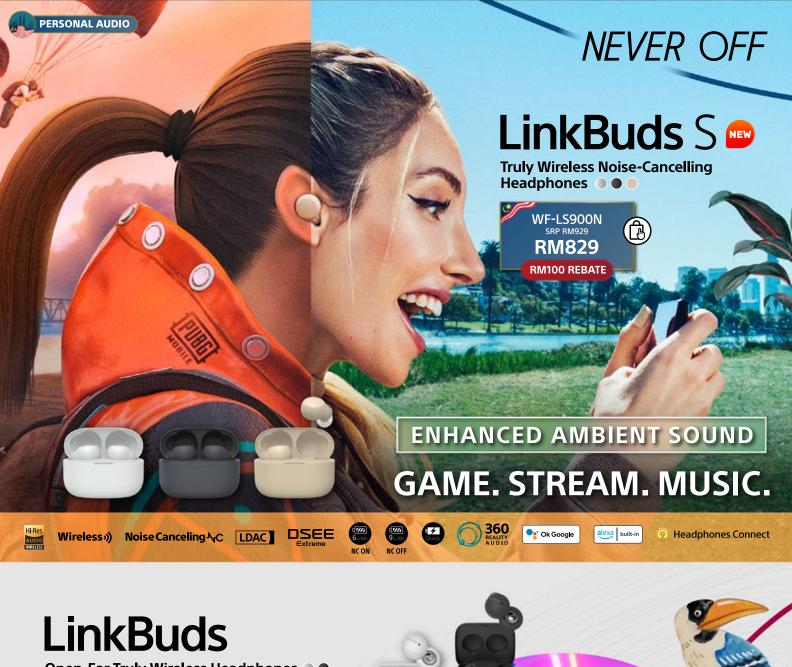


































# WH-XB910N • •

**Wireless Noise Cancelling EXTRA BASS™ Headphones** 

























**Wireless Noise Cancelling Headphones** 













# WH-CH510 •

**Wireless Headphones** 









#### WI-1000XM2

**Wireless Noise Cancelling In-ear Headphones** 





Noise Canceling <sup>1</sup>√C











WI-1000XM2 RM1,399



WI-XB400 • •

Wireless EXTRA BASS™ Headphones





Bluetooth<sup>®</sup>







# $\alpha$ 1 THE ONE

with **SUPERB** resolution and speed

Sony continues to challenge the limits of conventional imaging tools with innovative technology that delivers an unprecedented combination of resolution and speed plus intuitive operation. The α1 offers new dimensions of imaging performance as well as efficient workflow, giving the user new creative freedom.











PWP. RM200 Rebate with ILCE-1











**BIONZ**XR

50.1

30FPS with

120 times

9.44 million o

240<sub>fp</sub>

759 AF points



# FULL-FRAME ONE HAND

# $\alpha$ 7C

### FULL-FRAME COMPACT

Sony's Alpha 7C is the world's smallest and lightest full-frame mirrorless camera. Effortless & stylish, Alpha 7C could be operated with just one hand. Experience full-frame images and 4K video quality in a compact-sized camera with Alpha 7C.



RM9,549 RM350 REBATE



RM350 REBATE















Real-time Tracking





## $\alpha$ 7RIII

**Resolution Starter** 



































# $\alpha$ 7r $\mathbb{V}$

**Best for Resolution** 



















RM13,499

RM1,800 REBATE







### $\alpha$ 7s $\pi$

**Best for Video and Sensitivity** 































**∝**7₹ **Stunning Stills & Movies** 

BIONZ XR 33 MP

ILCE-7M4 RM11,499

ILCE-7M4K RM12,499









FREE GIFT SF-M64 Card



 $\alpha$ 7 $\pi$ **Full Frame All Rounder** 













ILCE-7M3 BODY ONLY SRP RM8,899

**ILCE-7M3K** BODY + 28-70MM LENS SRP RM9,899 RM7,899 | RM8,899

RM1,000 REBATE











**α**6400•∘













Innovation in service to your creativity





ILCE-6400L BODY + 16-50MM POWER ZOOM LENS RM4,399





FREE GIFT 64GB SD Card





#### Set your creativity free Interchangeable-lens

**ZV-E10 №** 



vlog camera













ZV-E10L ● ● RM3,499











More views, more likes and more FUN with

just one camera.



**ZV-1** ● ● SRP RM3,399 RM3,299 RM100 REBATE

FREE GIFT







Shooting







**PWP WITH NP-BX1 RM155** 



Showcase









#### **APS-C**



E 11mm F1.8 SEL11F18 An ideal 11 mm F1.8 APS-C prime for stills and movies





E PZ 10-20mm F4 G SELP1020G

The smallest, lightest F4 ultra-wide APS-C power zoom





E 15mm F1.4 G

SEL15F14G Spectacular rendering and bokeh in a wide F1.4 G Lens

SEL15F14G RM3,299







FE PZ 16-35mm

F4 G SELP1635G Ultralight, versatile wide-angle power zoom

SELP1635G RM5,699





FE 90mm F2.8 Macro G OSS

SEL90M28G High resolution plus gorgeous bokeh

SEL90M28G SRP RM4,349

RM3,949

RM400 REBATE



FE 24mm F2.8 G

SEL24F28G New Ultra-Compact Prime for Wide Portraits



**RM200 REBATE** 





FE 40mm F2.5 G

New Ultra-Compact Prime for All-Day Portraits



RM200 REBATE





FE 50mm F2.5 G

New Ultra-Compact **Prime for Outdoor Portraits** 



RM2,699

RM200 REBATE







**MASTER** 



FE 24mm F1.4 GM

SEL24F14GM Best Prime for Wide Portraits



**Additional RM400** PWP with 7R Series





**Additional RM400 PWP** with **7R Series** 

FE 35mm F1.4 GM

SEL35F14GM

**Best Prime for** 

All-Round Usage



FE 50mm F1.2 GM

SEL50F12GM New speed and resolution in an F1.2 lens



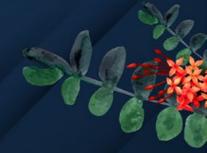


FE 24-70mm **F2.8 GM II** 

SEI 2470GM2 Next-generation G Master standard zoom











1.0-Type Image Sensor Camera







The dual aperture of F2.0/4.0 lets you experiment with depth of field and portray your subject in a variety of ways.



Large 1.0-type Exmor RS CMOS image sensor with phase-detection AF sensor.



High quality video with an authentic shooting experience.























Premium Clear Casing + Screen Protector

**FREE GIFT** 



















**Bundled with WF-1000XM4** Wireless Noise Cancelling Headphones worth RM1,099





Film yourself in exceptional quality with the Vlog Monitor for Xperia PRO-I

RM1,040



# XPERIA 5m

Speed and Beyond, made compact





















**FREE GIFT** Premium Clear Casing + Screen Protector













worth RM849



# XPERIA 1W.

Speed is everything

























**Bundled with LinkBuds S** Wireless Noise Cancelling Headphones worth RM929

# XPERIA 10 IV ...

The Perfect Companion for Everyday Life









XPERIA 10 IV

RM2,099







**FREE GIFT Premium Clear** 

Casing + Tempered Glass SP













