

BRAVIA

CINEMA IS COMING HOME

The truest cinema experience at home, powered by filmmaking technology

66 Having a technology that can really adapt to, and to create that cinema experience at home is really what any creator would want.

MICHAEL LASKER, VFX Supervisor on Spider-Man: Across the Spider-Verse

66 I was very impressed. I thought that the dialog was very clear. You could hear all the nuances of every little detail that we had placed in there. You could hear really well. It wasn't getting muffled, it wasn't getting lost. It was all there. The subs were amazing. 99

ERIN OAKLEY, Supervising Sound Editor on Gran Turismo: Based on a True Story







With over 60 years of TV innovation coupled with expertise in every aspect of filmmaking, Sony's TVs replicate the movie theatre experience right in your home, by delivering picture and sound quality beyond what conventional TVs can.







Center Sync

Studio Calibrated

Dive into cinema-like visuals at home. With automatic Studio Calibrated modes jointly designed by Sony and the world's top streaming services, experience movies, shows, and live sports with optimised picture quality, just as they were







High quality film experience

BRAVIA TVs support the rigorous standards of IMAX® Enhanced, DTS:X®, Dolby Vision® and Dolby Atmos® for an unbelievably atmospheric and immersive viewing experience.











Spectacular cinematic picture and sound performance



YOUR IDEAL DISPLAY

Mini LED

Sony's Mini LED TVs deliver peak brightness and high contrast, even in sunlit rooms. Placed beside a window or in a bright space, it reduces glare for uninterrupted, true-to-life viewing.



OLED (QD-OLED)

In darkness, every detail comes to life. Sony's OLED TVs deliver pure blacks and vibrant colours with highest contrast, making every scene feel truly immersive.

MADE FOR MOVIES





SONY PICTURES CORE PURESTREAM"

Google TV

Personalised entertainment, streaming and more at your fingertips

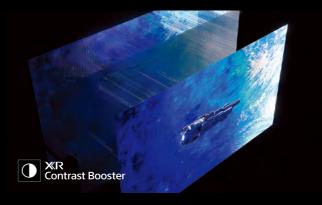
Google TV[™] brings together movies and other content from across your apps and organises them just for you. Explore a vast library of movies on SONY PICTURES CORE. Paired with BRAVIA technology, Pure Stream, and IMAX® Enhanced, everything you watch is delivered with stunning visuals and expressive sound quality. 4 5 6 7



Unmatched realism with XR Processor and Al

Powered by AI, our XR Processor analyses and enhances hundreds of thousands of details every second, delivering breathtaking clarity and natural, true-to-life visuals.8

CINEMATIC PICTURE



Every scene brighter with brilliant colour and contrast

XR Contrast Booster precisely controls light, boosting bright areas while preserving deep blacks without losing detail. This results in a more realistic, lifelike picture.



Access professional monitor core technology at home

Backlight control core technology, similar to that found on Sony's professional monitors, brings sublime depth and detail to the movies you watch at home. 9

CINEMATIC SOUND



Cinema-quality surround sound – fewer speakers, maximum impact

Transform movie nights by pairing BRAVIA TVs with BRAVIA Theatre home theatre system for the most immersive audio experience. 360 Spatial Sound Mapping creates up to 12 phantom speakers, making sound move all around you. 10 With Acoustic Multi Audio+ and Acoustic Surface Audio+, audio is precisely placed to match the action on screen, pulling you deeper into every scene.

Google TV

BRAVIA 9

Mini LED





Our brightest 4K ever

The flagship. Our brightest ever 4K BRAVIA delivers supreme contrast for the ultimate, most authentic cinematic experience.



backlight technology

at home

X-Wide Angle

X-Anti Reflection

Bright, colourful

picture from

every angle

Motion Clarity

stays smooth

and clear

High Peak Luminance As bright and

dazzling

as nature

Acoustic Multi-Audio+ with Beam & Frame Tweeter

Theatre-like

surround sound



Google TV

OLED (QD-OLED)

BRAVIA 811

65" | 55"

A processor that thinks and sees like us



XIR Contrast Booster 30

Brighter scenes with brilliant



Crisp, sharp

any source

4-way stand

Versatile for any TV placement









BRAVIA 9





BEST HOME THEATRE SYSTEM PAIRING

BRAVIA Theatre Bar 9

The Centrepiece. Ultimate visuals and slimness.

Beauty and brilliance. With its refined design, stunning contrast, and vibrant colour, illuminated by QD-OLED, every moment at home feels like a special occasion.



A processor

that thinks and

sees like us

WR OLED Motion

experience to

the max

Take your colour

Brighter scenes with brilliant



smoother scenes

Slim One Slate

Sound direct from screen

Eco Dashboard 2

All your eco settings in one place contrast

XR Clear Image

Crisp, sharp picture from any source

2-way stand

Two ways of TV placement

















BEST HOME THEATRE



BRAVIA Theatre Quad



Google TV

BRAVIA 7

Mini LED

75" | 65"





Fast moving action stays smooth and clear

IMAX ENHANCED



dtsx

sees like us

Over a billion vivid, real-world colours



Crisp, sharp picture from any source







Acoustic Multi-Audio

picture in perfect

4-way stand Versatile

for any

TV placement

BRAVIA Theatre Bar 8



BRAVIA7





Google TV

BRAVIA 5

Mini LED

85" | 75" | 65" | 55"



Crisp, sharp

picture from

any source

IMAX[®] ENHANCED



sees like us

XR Processor

Brighter scenes contrast

dtsx

BRAVIA Theatre Bar 8

XR Triluminos Pro

Fast moving action and clear

D Dolby VISION-ATMOS

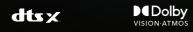
2-way stand

picture in perfect harmony

Two ways of TV placement

SONY PICTURES CORE





Google TV

4K LED

XX1 4K HDR Processo

Step up to realism

Less blur,

even in

fast scenes

BRAVIA 3

4K X-Reality 🕮

Take every

picture closer to 4K

All your

eco settings

in one place

85" | 75" | 65" | 55"



X-Balanced Speaker

Clear sound

Triluminos Pro

Over a billion

colours

brought to life











Google TV

BRAVIA 211

4K LED

65" | 55"

















on your TV











LIVE COLOR



BRAVIA 2_{II}



dtsx



BEST HOME THEATRE SYSTEM PAIRING









BEST HOME THEATRE



BRAVIA 5





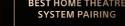
BEST HOME THEATRE SYSTEM PAIRING



BRAVIA 3











ВБ	RAVIA		PICTURE							SOUND		USER EXPERIENCE			CONNECTIVITY	TY GAMING	DIMENSIONS (W x H x D)(mm)		4	SOUND	IMMERSIVE AUDIO EXPERIENCE	USER EXPERIENC	CE POWER	DIMENSION:	5 (W x H x D)(m	nm) OPTIONAL SPEAKERS		
Use	r Interface Google TV	Display B Size	acklight Type	Panel Refresh Rate	High Dynamic Range (HDR)	c Pictur Process	•	Clarity	Contrast Viewing Comfort	Colour	Studio Calibrated	Sound Technology	Audio Format Support	Voice Assistant Voice Activation	Google Cast™ PICT Apple AirPl */ CO HomeKit* Com atibility Subscr	ONY TURES ORE ORE cription/ e Credits	Input/Output ports	specified in HDMI 2.1	TV Only	TV with Stand	BRAVIA Theatre	Surround Feature	Audio Format Support	Apple AirPlay* Compatib Voice Assistant	le Power Output s (Total)	t Main Unit	Included R Subwoofer Spe	uded ear Subwoofer aker
ni LED	RAVIA 9	85" 75"	Mini LED	120/ 100Hz	HDR Dolby VISION	y XIR	(XIR Clear Image XIR Motion Clarity	XIR Contrast Booster 30 XIR Backlight Master Drive High Peak Luminance	XIR Triluminos Pro	SONY PICTURES CORE Calibrated Mode Netflix Adaptive Calibrated Mode	Acoustic Multi-Audio+ with Beam & Frame Tweeter	P(Dolby ATMOS	Hey Google	Google Cast Google Cast Apple Home 24 mc 10 cr	onths/ redits 4-way	4 HDMI 2 USB	VRR ALLM	85" – 1888 x 1085 x 49 75" – 1667 x 960 x 48	85" – 1888 × 1097 × 457 75" – 1667 × 972 × 397	BRAVIA Theatre Quad	360 SPATIAL MAPPING	IMAX MDolby dts x 360 REARTY AUDIO	works alexa	504W	Speaker: 289 x 275 x 55 Control box: 160 x 56 x 160	-	SA-SW7/ - SA-SW5/ SA-SW3
Σ					IMAX ENHANCED			Motion Clarity	X-Wide Angle X-Anti Reflection		Prime Video Calibrated Mode	Acoustic Center Sync	uux.	Hands-free Voice Search	Apple AirPlay		1 Digital Audio	Perfect For PlayStation*5 Game Menu		13 - 1001 X 312 X 391	BRAVIA Theatre	360 SPATIAL VERTICAL S-FORCE SURROUND ENGINE SURROUND	ENHANCED Molby dtsx 360 REALTY AUDIO	works alexa with alexa with alexa	585W	1300 x 64 x 113	-	SA-SW7/ SA-SW5/ SA-SW3
QD-OLED	RAVIA 81	65* 55*	D-OLED		HDR Dolby VISION MAXENHANCED			XIR Clear Image XIR OLED Motion	XIR Contrast Booster 25	XIR Triluminos Max	SONY PICTURES CORE Calibrated Mode Netflix Adaptive Calibrated Mode Prime Video Calibrated Mode	Acoustic Surface Audio+ Acoustic Center Sync	P(Dolby ATMOS X.	Hands-free Voice Search	Google Cest Works with Apple Home 24 mc 10 cr	onths/ redits 2-way	4 HDMI 2 USB 1 Digital Audio	VRR ALLM Perfect For PlayStation*5	65" - 1443 x 830 x 34 55" - 1224 x 707 x 34	65" - 1443 x 844 x 339 55" - 1224 x 722 x 275	S BRAVIA Theatre Bar 8 Bar 8	360 SPATIAL VERTICAL S-FORCE MAPPING SURROUND ENGINE SURROUND ENGINE SURROUND	ENHANCED Molby dts x 360 REALTY AUDIO	works with alexa	495W	1100 x 64 x 113	-	SA-SW7/ - SA-SW5/ SA-SW3
В	RAVIA 8				AK HDR	olby XR			MIR Contrast Booster 15	XIR Triluminos Pro	SONY PICTURES CORE Calibrated Mode Netfix Adaptive Calibrated Mode Prime Video Calibrated Mode	Acoustic Surface Audio+ Acoustic Center Sync	P4Dolby ATMOS dts x	Hands-free Voice Search	Google Cast		4 HDMI 2 USB 1 Digital Audio	Game Menu			HT-A3000	360 SPATIAL VERTICAL S-FORCE SURROUND ENGINE SURROUND ENGINE SURROUND STATE SURROUND	PEDOIDY dts x. Sand REALITY AUDIO	works alexands with alexands.	250W	950 x 64 x 128	-	SA-SW7/ SA-SW5/ SA-SW3
OLEC		65 55	OLED	100H2	PIDOID VISION IMAX ENHANCED)	XIR Clear Image XIR OLED Motion							Apple Home 24 mg	24 months/ 10 credits 4-way		ALLM Perfect For PlayStation*5 Game Menu	65"-1442 x 829 x 37 55"-1223 x 706 x 37	65" - 1442 x 855 x 248 55" - 1223 x 732 x 248	SO BRAVIA Theatr Bar 6	VERTICAL SURROUND ENGINE SURROUND ENGINE FROM SURROUND	Molby dtsx		350W	950 × 64 × 110	210 × 388 × 388	-
В	BRAVIA 7	75" 65"	Mini LED	120/ 100Hz	HDR Dolby	olby XR Processor	XIR Clear Image XIR Motion Clarity		XIR Contrast Booster 20 XIR Backlight Master Drive	XIR Triluminos Pro	SONY PICTURES CORE Calibrated Mode Netflix Adaptive Calibrated Mode Prime Video Calibrated Mode	Acoustic Multi-Audio Acoustic Center Sync	PEDOIDY ATMOS dts x.	Hey Google Hands-free Voice Search	Google Cast Apple Home 24 m 10 cr	24 months 10 credits 4-way	4 HDMI ay 2 USB 1 Digital Audio	VRR ALLM Perfect For PlayStation*5 Game Menu	85"-1891×1087×57 75"-1668× 960×57	85" - 1891 x 1111 x 474 75" - 1668 x 984 x 405	Ад о О НТ-S2000	VERTICAL S-FORCE PRO FRONT SURROUND ENGINE	NDolby dts x. ATMOS		250W	800 x 64 x 108	-	_ SA-SW5/ SA-SW3
ini LED					ENHANCE			Motion Clarity				Center Sync			Apple AirPlay				65° -1445 x 832 x 57	65" - 1445 x 856 x 345	BRAVIA Theatre System 6	VERTICAL SURROUND ENGINE SFORCE FRONT SURROUND	MDolby dts x.		1000W	907 × 64 × 90	275 × 388 106 × 388 ×	× 216
∑ B	RAVIA 5	98" 85" 75" N 65" 55"	Mini LED	100112	HDR Dolby VISION	FIGURE	·	XIR Clear Image XIR Motion Clarity	Contrast Booster 10 XIR Backlight Master Drive	XIR Triluminos Pro	SONY PICTURES CORE Calibrated Mode Netflix Adaptive Calibrated Mode Prime Video Calibrated Mode	Acoustic Multi-Audio Acoustic Center Sync	PEDOIDY ATMOS dts X.	Hands-free Voice Search	Google Cast Works with Apple Home Works with Apple AirPlay	ionths/ redits 2-way	4 HDMI 2 USB 1 Digital Audio	VRR ALLM Perfect For PlayStation*5	98" – 2199 x 1255 x 85 85" – 1895 x 1087 x 60 75" – 1671 x 960 x 60 65" – 1447 x 832 x 58 55" – 1228 x 709 x 57	98" – 2199 x 1325 x 488 85" – 1895 x 1117 x 474 75" – 1671 x 990 x 405 65" – 1447 x 862 x 345 55" – 1228 x 739 x 210	5.1ch Surround	5.1ch	P■Dolby Audio		600W	Main Unit: 900 x 52 x 74.5 Control box: 160 x 52 x 160	192 x 387 83 x 366 x	x 180
В	RAVIA 3	85" 75"	Direct	60/	4K HDR	K OR X('	«1		Dynamic Contrast	D	_	X-Balanced	■ ¶Dolby ATMOS	Hey Google	Google Cast	12 months/	4 HDMI	Game Menu ALLM	85" –1901 x1090 x73 75" –1675 x962 x73 65" –1452 x836 x72	85"-1901x1177x456 75"-1675x1042x410 65"-1452x909x334	HT-S20R	5.1ch	P■Dolby AUDIO		400W	760 x 52 x 86	192 x 387 86 x 342 x	× 171
K LED	PANIA S	65* 55*	LED	COLL-	■ ¶Dolby vision	y ACHEA Proces	sor M o	tionflow XR 200	Enhancer	Triluminos Pro	-	X-Balanced Speaker	dtsx	Hands-free Voice Search		redits	2 USB 1 Digital Audio	Game Menu	55"-1233x713x72 50"-1119x649x70 43"-964x563x69	55"-1233x784x334 50"-1119x714x267 43"-964x629x266	HT-S400	S-FORCE EED FROM SURROUND	P■Dolby AUDIO		330W	980 x 64 x 88	192 x 387 x 400	
4 B	RAVIA 211	75* 65-	Direct LED	60/ 50Hz	4K HDR	XX1 ox trauman		X-Realby	Dynamic Contrast Enhancer	LIVE	_	-	MDolby ATMOS dts X	• Hey Google Voice Remote	Google Cast 12 mc Apple Home 5 cre Works with Apple AirPlay	onths/ _ redits	4 HDMI 2 USB 1 Digital Audio	ALLM Game Menu	50"-1111 x 655 x 80	75" – 1670 x 1033 x 393 65" – 1447 x 904 x 327 55" – 1227 x 782 x 288 50" – 1111 x 714 x 255 43" – 958 x 628 x 255	Virtual Surr	S-FORCE FRONT SURROUND	■ Dolby AUDIO		120W	980 x 64 x 88	-	

