

# BRAVIA

## CINEMA IS COMING HOME

The truest cinema experience at home, powered by filmmaking technology

66 Having a technology that can really adapt to, and to create that cinema experience at home is really what any creator would want.

MICHAEL LASKER, VFX Supervisor on Spider-Man: Across the Spider-Verse

66 I was very impressed. I thought that the dialog was very clear. You could hear all the nuances of every little detail that we had placed in there. You could hear really well. It wasn't getting muffled, it wasn't getting lost. It was all there. The subs were amazing. 99

**ERIN OAKLEY, Supervising Sound Editor** on Gran Turismo: Based on a True Story







With over 60 years of TV innovation coupled with expertise in every aspect of filmmaking, Sony's TVs replicate the movie theatre experience right in your home, by delivering picture and sound quality beyond what conventional TVs can.







Center Sync

### Studio Calibrated

Dive into cinema-like visuals at home. With automatic Studio Calibrated modes jointly designed by Sony and the world's top streaming services, experience movies, shows, and live sports with optimised picture quality, just as they were







## High quality film experience

BRAVIA TVs support the rigorous standards of IMAX® Enhanced, DTS:X®, Dolby Vision® and Dolby Atmos® for an unbelievably atmospheric and immersive viewing experience.











Spectacular cinematic picture and sound performance



YOUR IDEAL DISPLAY

#### Mini LED

Sony's Mini LED TVs deliver peak brightness and high contrast, even in sunlit rooms. Placed beside a window or in a bright space, it reduces glare for uninterrupted, true-to-life viewing.



#### OLED (QD-OLED)

In darkness, every detail comes to life. Sony's OLED TVs deliver pure blacks and vibrant colours with highest contrast, making every scene feel truly immersive.

#### MADE FOR MOVIES





SONY PICTURES CORE PURESTREAM"

Google TV

#### Personalised entertainment, streaming and more at your fingertips

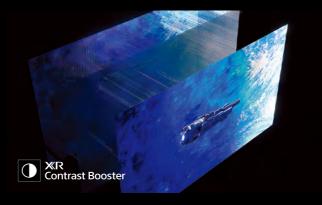
Google TV<sup>™</sup> brings together movies and other content from across your apps and organises them just for you. Explore a vast library of movies on SONY PICTURES CORE. Paired with BRAVIA technology, Pure Stream, and IMAX® Enhanced, everything you watch is delivered with stunning visuals and expressive sound quality. 4 5 6 7



#### Unmatched realism with XR Processor and Al

Powered by AI, our XR Processor analyses and enhances hundreds of thousands of details every second, delivering breathtaking clarity and natural, true-to-life visuals.8

#### CINEMATIC PICTURE



#### Every scene brighter with brilliant colour and contrast

XR Contrast Booster precisely controls light, boosting bright areas while preserving deep blacks without losing detail. This results in a more realistic, lifelike picture.



#### Access professional monitor core technology at home

Backlight control core technology, similar to that found on Sony's professional monitors, brings sublime depth and detail to the movies you watch at home. 9

#### CINEMATIC SOUND



#### Cinema-quality surround sound – fewer speakers, maximum impact

Transform movie nights by pairing BRAVIA TVs with BRAVIA Theatre home theatre system for the most immersive audio experience. 360 Spatial Sound Mapping creates up to 12 phantom speakers, making sound move all around you. 10 With Acoustic Multi Audio+ and Acoustic Surface Audio+, audio is precisely placed to match the action on screen, pulling you deeper into every scene.

### Google TV

## BRAVIA 9

Mini LED





## Our brightest 4K ever

The flagship. Our brightest ever 4K BRAVIA delivers supreme contrast for the ultimate, most authentic cinematic experience.



backlight technology

at home

X-Wide Angle

X-Anti Reflection

Bright, colourful

picture from

every angle

Motion Clarity

stays smooth

and clear

High Peak Luminance As bright and

dazzling

as nature

Acoustic Multi-Audio+ with Beam & Frame Tweeter

Theatre-like

surround sound



Google TV

OLED (QD-OLED)

BRAVIA 811

65" | 55"

A processor that thinks and sees like us



XIR Contrast Booster 30

Brighter scenes with brilliant



Crisp, sharp

any source

4-way stand

Versatile for any TV placement









BRAVIA 9





**BEST HOME THEATRE** SYSTEM PAIRING

**BRAVIA Theatre Bar 9** 

## The Centrepiece. Ultimate visuals and slimness.

Beauty and brilliance. With its refined design, stunning contrast, and vibrant colour, illuminated by QD-OLED, every moment at home feels like a special occasion.



A processor

that thinks and

sees like us

WR OLED Motion

experience to

the max

Take your colour

Brighter scenes with brilliant



smoother scenes

Slim One Slate

Sound direct from screen

Eco Dashboard 2

All your eco settings in one place contrast

XR Clear Image

Crisp, sharp picture from any source

2-way stand

Two ways of TV placement

















**BEST HOME THEATRE** 



**BRAVIA Theatre Quad** 



Google TV

### BRAVIA 7

Mini LED

75" | 65"





Fast moving action stays smooth and clear

IMAX ENHANCED



dtsx

sees like us

Over a billion vivid, real-world colours



Crisp, sharp picture from any source







Acoustic Multi-Audio

picture in perfect

4-way stand Versatile

for any

TV placement

#### BRAVIA Theatre Bar 8



**BRAVIA7** 





Google TV

### BRAVIA 5

Mini LED

85" | 75" | 65" | 55"



Crisp, sharp

picture from

any source

IMAX<sup>®</sup> ENHANCED



sees like us

XR Processor

Brighter scenes contrast

dtsx

BRAVIA Theatre Bar 8

XR Triluminos Pro

Fast moving action and clear

D Dolby VISION-ATMOS

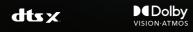
2-way stand

picture in perfect harmony

Two ways of TV placement

SONY PICTURES CORE





Google TV

4K LED

XX1 4K HDR Processo

Step up to realism

Less blur,

even in

fast scenes

**BRAVIA 3** 

4K X-Reality 🕮

Take every

picture closer to 4K

All your

eco settings

in one place

85" | 75" | 65" | 55"



X-Balanced Speaker

Clear sound

Triluminos Pro

Over a billion

colours

brought to life











### Google TV

## BRAVIA 211

4K LED

65" | 55"

















on your TV











LIVE COLOR



BRAVIA 2<sub>II</sub>



dtsx



**BEST HOME THEATRE** SYSTEM PAIRING









**BEST HOME THEATRE** 



**BRAVIA 5** 





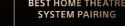
**BEST HOME THEATRE** SYSTEM PAIRING



**BRAVIA 3** 











RP	AVIA		PICTURE								sou	IND		USER EXPERIENCE			CONNECTIVITY		DIMENSIONS	DIMENSIONS (W x H x D)(mm)		SOUND	IMMERSIVE AUDIO EXPERIENCE	USER EXPERIENCE	POWER	DIMENSIO	IS (W x H x D)	(mm) OP	PTIONAL SPEAKERS		
User	Interface 1		acklight Type	Panel Refresh Rate	High Dynami Range (HDR)	ic Pict Proce	ture essor	Clarity Motion	Cont Viewing		Colour	Studio Calibrated	Sound Technology	Audio Format Support	Voice Assistant Voice Activation	Google Cast™ Apple AirPlay*/ HomeKit* Compatibility	SONY PICTURES CORE Subscription/ Movie Credits	Stand In design	nput/Output ports	specified in HDMI 2.1	TV Only	TV with Stand	BRAVIA Theatre	Surround Feature	Audio Format Support	Apple AirPlay*	Power Output (Total)	Main Unit	Included Subwoofer	ncluded Rear Sub Speaker	bwoofer Rear Speakers
BRAVIA 9	RAVIA 9	85" 75"	Mini LED	120/ 100Hz	HDR  Dolby vision  MAX ENHANCED	by X	//	XIR Clear Image  XIR Motion Clarity	₩ High Pe	ght Master Drive	- Nero	SONY PICTURES CORE Calibrated Mode Nettlik Adaptive Calibrated Albroade Prime Video Calibrated Mode	Acoustic Multi-Audio+ wth Beam & Frame Newster Acoustic Center Sync	veeter	• Hey Google  Hands-free	Google Cast  Works with Apple Home	24 months/ 10 credits		4 HDMI 2 USB Digital Audio	PlayStation*5  Game Menu	85" - 1888 x 1085 x 49 75" - 1667 x 960 x 48	85" - 1888 x 1097 x 457 75" - 1667 x 972 x 397	BRAVIA Theatr Quad	360 SPATIAL MAPPING	IMAX PIDOIBY dts x 360 REALTY AUDIO	Coople Home works alexa	504W	Speaker: 289 x 275 x 55 Control box: 160 x 56 x 160	-	_ s	SA-SW7/ SA-SW5/ — SA-SW3
						C D			X-Wide	X-Wide Angle X-Anti Reflection					Hands-free Voice Search	Works with Apple AirPlay			Digital/taulo				BRAVIA Theatr	360 SPATIAL VERTICAL S-FORM MAPPING SURROUND ENGINE PRIORY SURROUND ENGINE PRIORY SURROUND ENGINE SURROUND ENG	ENHANCED PLOIBY STATE OF STATE	Google Home  works with alexa with alexa	585W	1300 x 64 x 113	-	– s	SA-SW7/ SA-SW5/ SA-SW3 SA-RS5
QD-OLED	RAVIA 81	65" QI	D-OLED	120/ 100Hz	DOIDO VISION	11000230	17	XIR Clear Image  XIR OLED Motion	XIR Contrast Booster 25	ast Booster 25	XIR Triluminos Max	SONY PICTURES CORE Calibrated Mode Netflik Adaptive Calibrated Mode Prime Video Calibrated Mode	Acoustic Surface Audio+ Acoustic Center Sync	PEDOIDY ATMOS  dts x	Hands-free Voice Search	Google Cast  Works with Apple Home  Apple AirPlay	24 months/ 10 credits 2	2-way	4 HDMI 2 USB Digital Audio	VRR ALLM  Perfect For PlayStation*5	65" - 1443 x 830 x 34 55" - 1224 x 707 x 34		Spatial Score Bar 8	360 SPATIAL VERTICAL MAPPING SURROUND ENGINE PRO	ENHANCED PLOIBY dts x 360 REALTY AUDIO	with alexa	495W	1100 x 64 x 113	-	- S	SA-SW7/ SA-SW5/ SA-SW3 SA-RS5
RD	RAVIA 7	_	_		ENHANCE	D .	_													Game Menu			HT-A3000	360 SPATIAL VERTICAL S-FORM MAPPING SURROUND ENGINE STREET	PIDOIBY dts x 360 REALITY AUDIO	works alexa	250W	950 x 64 x 128	-	- S.	SA-SW7/ SA-SW5/ SA-SW3 SA-RS5
LED	CAVIA 7	75" 65"	Mini LED	120/ 100Hz	DOID VISION ENHANCE	Proce		XR Clear Image  XR Motion Clarity		ist Booster 20 ght Master Drive	XR Triluminos Pro	SUNTFICURES ONE Calibrated Mode Netflix Adaptive Calibrated Mode Prime Video Calibrated Mode Mode	Acoustic Multi-Audio Acoustic Center Sync	DOOLDY ATMOS  dts X	• Hey Google  Hands-free  Voice Search	Google Cast  Works with Apple Home  Works with Apple AirPlay	24 months 10 credits	4-way	4 HDMI 2 USB Digital Audio	VRR ALLM Perfect For PlayStation*5 Game Menu	85" – 1891 x 1087 x 57 75" – 1668 x 960 x 57 65" – 1445 x 832 x 57	85" – 1891 x 1111 x 474 75" – 1668 x 984 x 405 65" – 1445 x 856 x 345	Atmos Bar 6	VERTICAL SURROUND ENGINE S-FORCE STROMM SURROUND FROM SURROUND	P(Dolby dts x		350W	950 × 64 × 110	210 × 388 × 388	-	
E BR	RAVIA 5  85° 75° 65°	85" 75" 65" M	⁄lini LED	120/ 100Hz	HDR  Olby VISION	by X	R	XIR Clear Image XIR Motion Clarity		ist Booster 10 iht Master Drive	XIR Triluminos Pro	SONY PICTURES CORE Calibrated Mode Netflix Adaptive Calibrated Mode	Acoustic Multi-Audio Acoustic Center Sync	P(Dolby ATMOS dts x)	Hey Google  Hands-free Voice Search	Google Cast  Works with Apple Home	24 months/ 10 credits	2-way 2 USE	4 HDMI 2 USB Digital Audio	VRR ALLM	98" – 2199 x 1255 x 85 98 85" – 1895 x 1087 x 60 85' 75" – 1671 x 960 x 60 75' 65" – 1447 x 832 x 58 65'	98" – 2199 x1325 x488 85" – 1895 x1117 x474 75" – 1671 x990 x405 65" – 1447 x862 x345	HT-S2000  BRAVIA Thea	VERTICAL SURROUND ENGINE STATE PROM'S SURROUND FROM'S SURROUND	► Colby dts X		250W	800 x 64 x 108	-	_ S.	SA-SW5/ _ SA-SW3
25		55"		ENHANCE	X ED	_	Wolforcianty	, satisfies a second	in waster Drive		Prime Video Calibrated Mode			Voice Search	Apple AirPlay		12	T Digital Addio	Perfect For PlayStation*5 Game Menu	55" – 1228 x 709 x 57	55" –1228 x 739 x 210	System 6	VERTICAL S-FORCE	PIDOIBY dts X		1000W	907 × 64 × 90	275 × 388 × 388	106 × 216 × 98		
Q. BIN	RAVIA 3	85" 75" ! 65" 55"	Direct LED	60/ 50Hz	HDR  Onlb  Vision	oy akhorp	<b>≪1</b> Processor	Motionflow XR	Dynamic Enha		Friluminos Pro	-	X-Balanced Speaker	DIDOIDY ATMOS  dts X	Hey Google  Hands-free Voice Search	Google Cast  Works with Apple Home  Works with Apple Air Play	12 months/ 5 credits	_ 10	4 HDMI 2 USB Digital Audio	<b>ALLM</b> Game Menu	85" –1901 x 1090 x 73 75" –1675 x 962 x 73 65" –1452 x 836 x 72 55" –1233 x 713 x 72 50" –1119 x 649 x 70 43" – 964 x 563 x 69	85" - 1901 x 1177 x 456 75" - 1675 x 1042 x 410 65" - 1452 x 909 x 334 55" - 1233 x 784 x 334 50" - 1119 x 714 x 267 43" - 964 x 629 x 266	HT-S40R	5.1ch	<b>PQ</b> Dolby AUDIO		600W	Main Unit: 900 x 52 x 74.5 Control box: 160 x 52 x 160	192 x 387 x 366	83 x 180 x 74.5	
4 BK	RAVIA 21	65" I	Direct LED	60/ 50Hz	4K HDR	X 4K Pro:	71	<b>4K</b> X-Reality <b>ss</b> Motionflow XR 200	Dynamic Enha	c Contrast ancer	LIVE COLOR	_	_	D  Dolby ATMOS	• Hey Google	Google Cast  Works with Apple Home	12 months/ 5 credits	-	4 HDMI 2 USB	ALLIVI	65" – 1447 x 846 x 83 55" – 1227 x 724 x 82	75" – 1670 x 1033 x 393 65" – 1447 x 904 x 327 55" – 1227 x 782 x 288	HT-S20R	5.1ch	<b>P■Dolby</b> Audio		400W	760 x 52 x 86	192 x 387 x 342	86 x 171 x 86	
10/0	830K							200						uts x	Voice Remote	Apple AirPlay		11	1 Digital Audio		50" - 1111 x 655 x 80 43" - 958 x 570 x 79	50" – 1111 x 714 x 255 43" – 958 x 628 x 255	р нт-s400	S-FORCE FRONT SURROUND	<b>▶ ©Dolby</b> AUDIO		330W	980 x 64 x 88	192 x 387 x 400	-	
HD Ready	NOCO NOCO	32"	Direct LED	60/ 50Hz	HD Ready HDR			X-Reality Roman Motionflow XR	Dynamic	c Contrast ancer	LIVE COLOR	-	-	<b>■</b> ¶ <b>Dolby</b> AUDIO	• Hey Google  Voice Remote	Google Cast  Works with Apple Home  Works with Apple AirPlay	-	-	3 HDMI 2 USB Digital Audio	-	730 x 437 x 75	730 x 465 x 188	Virtual Surr	S-FORCE FROTT SURROUTO	<b>P■Dolby</b> AUDIO		120W	980 x 64 x 88	-	-	

