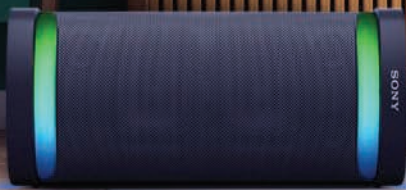
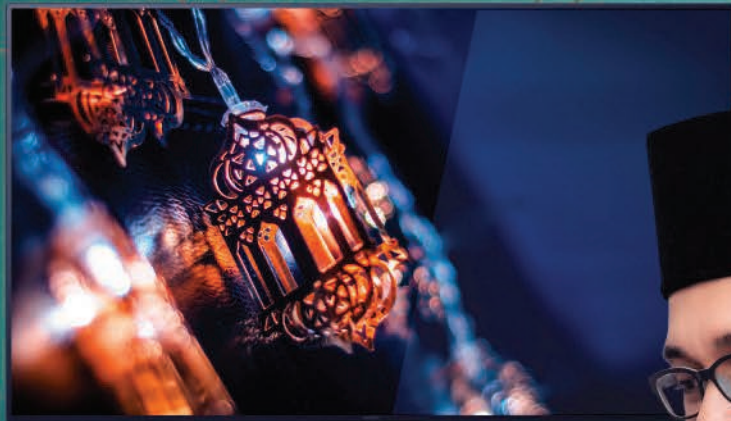


SONY

*Jom Beraya  
dengan Sony*

4<sup>th</sup> April - 8<sup>th</sup> May 2022







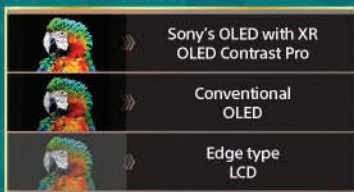
## MOST IMMERSIVE MOVIE EXPERIENCE

### Bringing the screen to life

What does reality feel like? Hundreds of thousands of individual on-screen elements are processed and remastered in the blink of an eye, boosting colour, contrast, and clarity, bringing astounding realism to your screen.

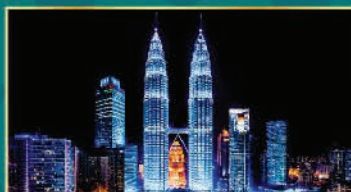
#### XR-A90J

##### XR Picture



##### OLED

Pure black for precision beyond your imagination



Images come alive with amazing contrast



It's so realistic, you might just forget you're watching TV

##### XR Sound



TV audio never sounded this good



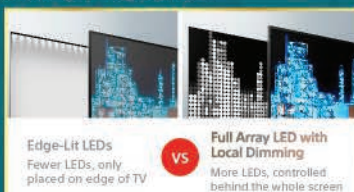
All your entertainment upscaled to 3D surround sound



Voice Zoom™ 2 enhances voice for clearer dialogue

#### XR-X90J

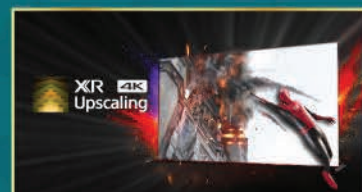
##### XR Picture



Full Array LED with rich contrast



XR Contrast Booster 5



XR 4K Upscaling

##### XR Sound



Sound and Picture in Perfect Harmony



All your entertainment upscaled to 3D surround sound



Voice Zoom™ 2 enhances voice for clearer dialogue



# BRAVIA XR OLED XR-A90J Series

Redefining OLED with ultimate brightness and human intelligence



**XR-65A90J (65")**

SRP **RM14,999**

**XR**  
Cognitive Processor

OLED

**XR**  
OLED Contrast Pro

**XR**  
Motion Clarity

Acoustic  
Surface  
Audio+

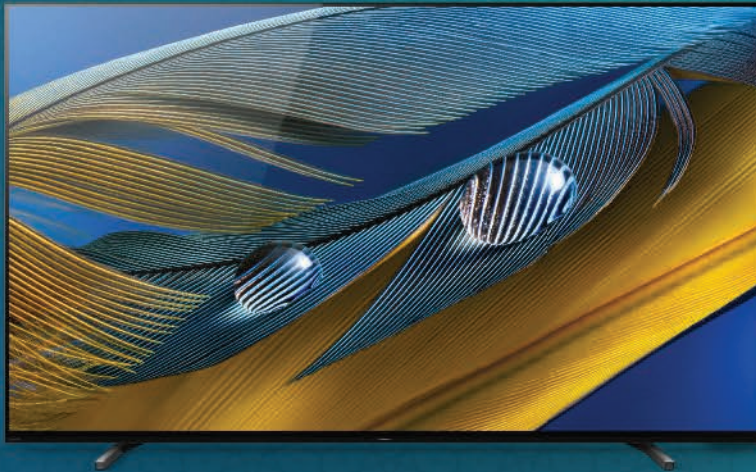
**4K**  
120

**Dolby**  
VISION

**Dolby**  
ATMOS

Works with  
Apple AirPlay

Google TV



# BRAVIA XR OLED XR-A80J Series

OLED contrast and sound, mastered with human intelligence



**XR-77A80J (77")**

SRP **RM22,999**

**XR-65A80J (65")**

SRP **RM11,999**

**XR-55A80J (55")**

SRP **RM8,699**

**XR**  
Cognitive Processor

OLED

**XR**  
OLED Contrast

**XR**  
Motion Clarity

Acoustic  
Surface  
Audio+

**4K**  
120

**Dolby**  
VISION

**Dolby**  
ATMOS

Works with  
Apple AirPlay

Google TV

# BRAVIA XR Full Array LED XR-X90J Series

Driven by human intelligence, defined by 4K contrast

**XR-75X90J (75")**

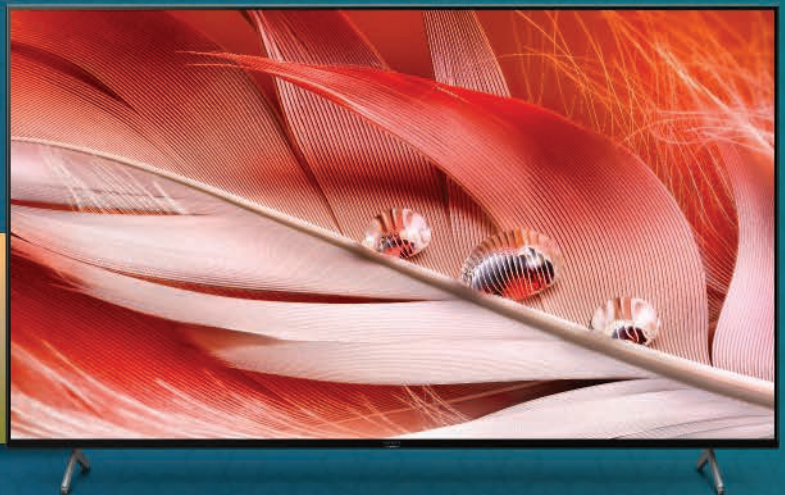
SRP **RM10,999**

**XR-65X90J (65")**

SRP **RM7,499**

**XR-55X90J (55")**

SRP **RM5,399**



**XR**  
Cognitive Processor

Full Array  
LED

**XR**  
Contrast Booster 5

**XR**  
Motion Clarity

Acoustic-Multi  
Audio

**4K**  
120

**Dolby**  
VISION

**Dolby**  
ATMOS

Works with  
Apple AirPlay

Google TV





# Perfect for PlayStation®5

## BRAVIA exclusive features for PS5™ consoles



Horizon Forbidden West™ coming to PlayStation consoles. Release 02/18/2022 ©2021 Sony Interactive Entertainment Europe. Developed by Guerrilla. Horizon Forbidden West is a trademark of Sony Interactive Entertainment LLC. PS5™ system sold separately. Design and specifications are subject to change without notice. Software updates required, and will be available by end of January 2022.



Horizon Forbidden West™ coming to PlayStation consoles. Release 02/18/2022 ©2021 Sony Interactive Entertainment Europe. Developed by Guerrilla. Horizon Forbidden West is a trademark of Sony Interactive Entertainment LLC. PS5™ system sold separately. Design and specifications are subject to change without notice. Software updates required, and will be available by end of January 2022.



Horizon Forbidden West™ coming to PlayStation consoles. Release 02/18/2022 ©2021 Sony Interactive Entertainment Europe. Developed by Guerrilla. Horizon Forbidden West is a trademark of Sony Interactive Entertainment LLC. PS5™ system sold separately. Design and specifications are subject to change without notice. Software updates required, and will be available by end of January 2022.



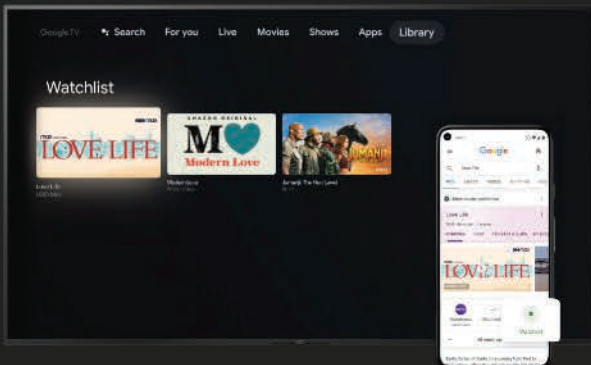
## An easier way to enjoy the entertainment you love

Google TV brings 700,000+ movies and shows from across your favourite apps and subscriptions and organizes them in one place. Just ask Google to find a specific title, search by genre, or get personalized recommendations on what to watch by saying, "what should I watch?". Press the Google Assistant button on the remote to get started.



### The entertainment you love. With a little help from Google.

One list for all of your discoveries



Supersize your smartphone favorites



#### DISCLAIMER

1. Some apps, contents and/or features may not be available in all countries. Subject to availability.
2. User must connect to a Google account to use certain advertised features.
3. Google TV and related logos are trademarks of Google LLC.

All prices quoted in this brochure are after rebates. Subject to terms & conditions. While stocks last. All gifts, available stocks and published features are correct at the time of printing.







## KD-X85J Series

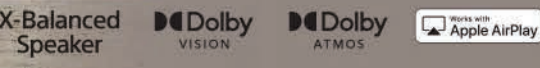
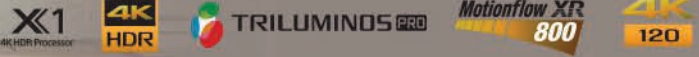
Over a billion colours in a beautiful flush design

**KD-85X85J (85")**  
SRP **RM13,999**

**KD-75X85J (75")**  
SRP **RM9,199**

**KD-65X85J (65")**  
SRP **RM5,599**

**KD-55X85J (55")**  
SRP **RM4,599**



Google TV

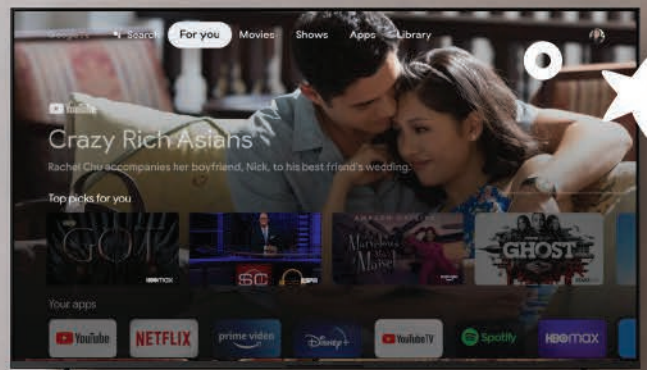
## KD-X80J Series

Google TV™, brought to life with vibrant colours and sound

**KD-75X80J (75")**  
SRP **RM7,499**

**KD-65X80J (65")**  
SRP **RM4,399**

**KD-55X80J (55")**  
SRP **RM3,599**



Google TV

## KD-X80AJ Series

Google™ TV, brought to life with vibrant colours and sound

**KD-65X80AJ (65")**  
SRP **RM4,099**

**KD-55X80AJ (55")**  
SRP **RM3,399**



Google TV

## KD-X75 Series

Vivid 4K pictures in an incredibly Smart TV

**KD-50X75 (50")**  
SRP **RM2,999**

**KD-43X75 (43")**  
SRP **RM2,499**





# 360 SPATIAL SOUND MAPPING

## 360 Spatial Sound Mapping

Feel sound from every direction and distance, even beyond the boundaries of your room with Sony's revolutionary 360 Spatial Sound Mapping technology.

360 Spatial Sound Mapping uses Sony's original distance measurement technology to calculate the distance between speakers and from the speakers to the ceiling, before combining it with physical sound field reproduction technology.

The system uses built-in microphones to measure the relative positions of each speaker and reproduce sound wave fronts from up to twelve phantom speakers (simulated sound sources) that are assumed to exist somewhere outside of the physical speakers. As the simulated speakers exist beyond the actual speakers, they can make you feel as if you are in an extremely wide and expansive space that seems to extend beyond the room.



## Best with Sony TVs

When paired with compatible BRAVIA TVs, the HT-A9 offers the ultimate immersive audio-visual experience with Sony's best picture and sound quality.

With Acoustic Centre Sync, the TV speaker plays the centre channel role in your Home Theatre System and part of the 360 Spatial Sound Mapping setup. This enables sound to precisely match what's on the screen for a truly immersive experience.

\*when paired with compatible BRAVIA TVs

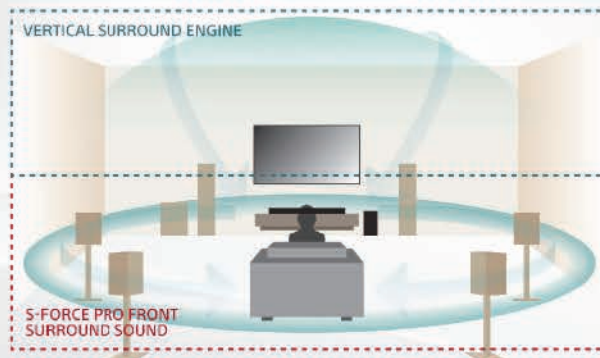


## Re-creating the dolby atmos® experience with Sony's proprietary technologies

With development of the unique Digital Signal Processing technologies, the Dolby Atmos® sound field can be produced in your own home with just a single slim sound bar and subwoofer.

### VERTICAL SURROUND ENGINE

Vertical Surround Engine\* - Sony's latest surround technology lets you enjoy the thrill of Dolby Atmos® from a single slim unit.



### S-FORCE PRO FRONT SURROUND

S-Force PRO Front Surround with wavefront technology delivers a wide horizontal surround sound field even without rear speakers.





# A new frontier of surround sound

**HT-A9** NEW

360 Spatial Sound Mapping Dolby Atmos® / Dts:x® Home Theatre System



HT-A9 | SRP **RM7,299**



**360 SPATIAL SOUND MAPPING**



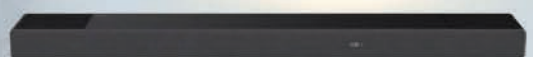
## Surround yourself in absolute realism

**HT-A7000** NEW

7.1.2ch Dolby Atmos® / DTS:X® Soundbar



HT-A7000 | SRP **RM5,999**



**OPTIONAL SPEAKER**



SA-RS3S Total 100W Additional Wireless Rear Speakers  
Compatible with HT-A7000

SA-RS3S  
SRP **RM1,499**



SA-SW3 200W Additional Wireless Subwoofer  
Compatible with HT-A9 and HT-A7000

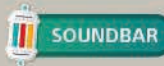
SA-SW3  
SRP **RM1,399**



SA-SW5 300W Additional Wireless Subwoofer  
Compatible with HT-A9 and HT-A7000

SA-SW5  
SRP **RM2,799**





Cinematic surround sound and crystal clear dialogue

## HT-G700

3.1ch Dolby Atmos® / DTS:X™ Soundbar

HT-G700  
SRP RM2,299



Cinematic atmosphere, powerful built-in bass

## HT-X8500

2.1ch Dolby Atmos® / DTS:X® Single Soundbar with Built-in Subwoofer

HT-X8500  
SRP RM1,599



Best giler!!



## HT-S700RF

5.1ch Home Cinema Soundbar System with Bluetooth® Technology



HT-S700RF  
SRP RM1,999



## HT-S500RF

5.1ch Home Cinema Soundbar System with Bluetooth® Technology



HT-S500RF  
SRP RM1,699





"SELAMAT HARI RAYA AIDILFITRI"



## HT-S40R NEW

5.1ch Home Cinema with Wireless Rear Speakers

5.1<sub>ch</sub> Real Surround Sound **DOLBY DIGITAL** 600w Total Power Output **Bluetooth**

HT-S40R  
SRP **RM1,499**



## HT-S20R

5.1ch Home Cinema Soundbar System

5.1<sub>ch</sub> Real Surround Sound **DOLBY DIGITAL** 400w Total Power Output **Bluetooth**

HT-S20R  
SRP **RM949**



## HT-S350

2.1ch Soundbar with Powerful Wireless Subwoofer and Bluetooth® Technology

**S-FORCE PRO FRONT SURROUND** 320w Total Power Output **HDMI** **Bluetooth**

HT-S350  
SRP **RM979**



## HT-S100F

2ch Single Soundbar with Bluetooth® Technology

**S-FORCE FRONT SURROUND** **HDMI** **Bluetooth**

HT-S100F  
SRP **RM529**





# LIVE.LIFE.LOUD

## X-Series Wireless Speaker

NEW SRS-XP700

NEW SRS-XP500

NEW SRS-XG500

### SRS-XG500

- IP66 Water resistant<sup>1</sup> and Dustproof<sup>2</sup>
- Handle for comfortable portability
- X-Balanced Speaker Unit
- USB play and charge
- Party Connect
- 30 hours<sup>3</sup> of battery life and quick charging
- Powerful Party Sound
- Mic & guitar input
- Music Center
- Fiestable app

SRS-XG500  
SRP **RM2,099**

### SRS-XP500

- IPX4 Water resistant<sup>2</sup>
- Ambient lighting
- Mic & guitar input
- Music Center
- Fiestable app
- 20 hours<sup>3</sup> of battery life and quick charging
- X-Balanced Speaker Unit
- USB play and charge
- Party Connect

SRS-XP500  
SRP **RM1,699**

### SRS-XP700

- IPX4 Water resistant<sup>2</sup>
- Omnidirectional Party Sound
- Ambient lighting
- USB play and charge
- Party Connect
- 25 hours<sup>3</sup> of battery life and quick charging
- X-Balanced Speaker Unit
- Mic & guitar input
- Music Center
- Fiestable app

SRS-XP700  
SRP **RM2,299**



Cun!



無敵  
MU·TE·KI

# V-Series

High-Power Audio System

## MHC-V90DW

Muteki High Power Audio System

- DVD VIDEO
- Chromecast built-in
- LDAC
- HDMI™
- USB
- Gesture Control
- Bluetooth®

MHC-V90DW | SRP RM3,399



## MHC-V83D

- Spread Sound
- Speaker Light
- HDMI™
- DVD VIDEO
- DSEE Digital Sound Enhancement Engine
- Bluetooth®
- Music Center
- Gesture Control

MHC-V83D | SRP RM2,599



## MHC-V73D

- Spread Sound
- Speaker Light
- HDMI™
- DVD VIDEO
- DSEE Digital Sound Enhancement Engine
- Bluetooth®
- Music Center
- Gesture Control

MHC-V73D | SRP RM2,299



## MHC-V43D

- Spread Sound
- Speaker Light
- HDMI™
- DVD VIDEO
- DSEE Digital Sound Enhancement Engine
- Bluetooth®
- Music Center
- LDAC

MHC-V43D | SRP RM1,699



## MHC-V13

- Spread Sound
- Speaker Light
- Bluetooth®
- LDAC
- Music Center

MHC-V13 | SRP RM929





HAS & WIRELESS SPEAKER



Balik kampung!

Oh, oh, oh!



UNLEASH YOUR INNER  
**Karaoke Talents**  
EVEN WHEN YOU ARE AT HOME



### MHC-M60D



Guitar amp.



CONNECT UP TO 50 COMP  
Home Audio System & Synchronise



Speaker Light

MHC-M60D  
SRP **RM1,699**



Fiastable **HDMI**



DSEE

Bluetooth

LDAC

Music Center



MHC-M40D  
SRP **RM1,299**

### MHC-M40D



Thumping Sound



CONNECT UP TO 50 COMP  
Home Audio System & Synchronise



Speaker Light



Fiastable **HDMI**



DSEE

Bluetooth

LDAC

Music Center



### MHC-V21D



Wireless Party Chain



DJ spin



Handle Safe



Thumping Sound



**HDMI**



DSEE

Bluetooth

LDAC



Music Center

MHC-V21D  
SRP **RM899**

### MHC-V02



Jet Bass Booster



Speaker Light



Fiastable **Bluetooth**

LDAC

Music Center

MHC-V02  
SRP **RM799**



Try this **NEW** style!

**SRS-NS7** **NEW**

Wireless Neckband Speaker

- 360 REALITY AUDIO
- 360 SPATIAL SOUND PERSONALIZER
- X-Balanced Speaker
- up to 12 hours Battery Life
- 10 mins charge 60 mins playback Quick Charging
- IPX4

**SRS-NS7**  
SRP **RM1,299**



HOME AUDIO & WIRELESS SPEAKER

**SRS-NB10** **NEW**

Wireless Neckband Speaker

- Wireless
- up to 20 hours Battery Life
- 10 mins charge 60 mins playback Quick Charging
- IPX4
- Precise Voice Pickup Technology
- Full-range speaker
- Lightweight

**SRS-NB10**  
SRP **RM599**

Experience **360 Reality Audio**

**SRS-RA5000** **NEW**

Premium Wireless Speaker with Ambient Room-filling Sound Experience 360 Reality Audio

- 360 REALITY AUDIO
- Music Center
- Bluetooth
- WiFi CERTIFIED
- Spotify
- Chromecast built-in
- Google Assistant
- Hi-Res AUDIO

**SRS-RA5000** | SRP **RM2,499**



**SRS-RA3000** **NEW**

Premium Wireless Speaker with Ambient Room-filling Sound

- 360 REALITY AUDIO
- Music Center
- Bluetooth
- WiFi CERTIFIED
- Spotify

**SRS-RA3000** | SRP **RM1,299**

WIRELESS SPEAKER

**EXTRABASS**

Bring Powerful Sound Anywhere  
Resistant to water, dust & shock

**SRS-XB43**



- 24hr 24 hours Battery Life
- Flashing Lights
- Music Center
- LIVE SOUND MODE

**SRS-XB43**  
SRP **RM899**

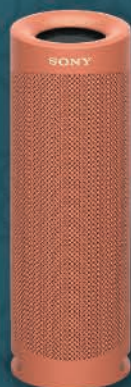
**SRS-XB33**



- 24hr 24 hours Battery Life
- Flashing Lights
- Music Center
- LIVE SOUND MODE

**SRS-XB33**  
SRP **RM649**

**SRS-XB23**



- EXTRABASS
- EXTRABASS™
- X-Balanced Speaker
- Waterproof / Dustproof / Shockproof
- 12hr 12 hours Battery Life

**SRS-XB23**  
SRP **RM449**

**SRS-XB13**



- EXTRABASS
- EXTRABASS™
- Compact Portable Design
- Waterproof / Dustproof / IP67 rated
- 16hr 16 hours Battery Life

**SRS-XB13**  
SRP **RM239**

All prices quoted in this brochure are after rebates. Subject to terms & conditions. While stocks last. All gifts, available stocks and published features are correct at the time of printing.



New Generation of Truly Wireless!

# LinkBuds

NEVER OFF

As tiny as 2 rings



Available in 2 colours



White

Gray

## Optimised For:

### SPOTIFY TAP

- Double-tap LinkBuds and Spotify will immediately resume from where you last left off.



Spotify Tap™

### NIANTIC

NIANTIC

- Let's walk outside with an experience of enjoying the sounds of the outside and the game world.



### WEB CONFERENCE

- Seamless integration of your online & offline working experience.
- Better microphone performance with noise suppression.



# NEW

Keep Every World On



WH-1000XM4

WF-1000XM4

## STRESS-FREE with 1000X M4 series

Wireless Noise Cancelling Headphones



### Industry-leading noise cancellation\*

headphones to make your daily life easier.



**Long Battery Life**

Usage from day to night



**All Day Comfort**

Super-soft, pressure-relieving earpads



**Multipoint Connection**

Pair with 2 devices at the same time



**Smart Listening**

Tap your finger on the housing

WH: As of 1st February 2021. According to research by Sony Corporation, measured using JEITA-compliant guidelines. In headband style of wireless noise cancelling headphones' market.  
WF: As of April 26th, 2021. According to research by Sony Corporation, measured using JEITA-compliant guidelines in Truly Wireless style noise cancelling headphones' market.  
All prices quoted in this brochure are after rebates. Subject to terms & conditions. While stocks last. All gifts, available stocks and published features are correct at the time of printing.



Selamat Hari Raya

Award-winning headphone:



WF-1000XM4 Hi-Res AUDIO Hi-Res AUDIO WIRELESS NEW

Industry-leading noise cancellation\* Your sound. Nothing else.

Premium Truly Wireless Noise Cancelling Headphones

SRP RM1,099  
**RM1,019**  
RM80 REBATE



WH-1000XM4 Hi-Res AUDIO Hi-Res AUDIO WIRELESS  
Premium Wireless Noise Cancelling Headphones  
SRP RM1,599  
**RM1,449**  
RM150 REBATE  
WHAT HI-FI? ★★★★★  
Sony WH-1000XM4 August 2020



WF-1000XM3  
Truly Wireless Noise-Cancelling Headphones  
SRP RM849  
**RM749**  
RM100 REBATE  
WHAT HI-FI? ★★★★★  
Sony WH-1000XM3 August 2020



WH-1000XM3 Hi-Res AUDIO  
Wireless Noise-Cancelling Headphones  
SRP RM1,599  
**RM899**  
RM700 REBATE  
WHAT HI-FI? ★★★★★  
Sony WH-1000XM3 August 2020



WI-1000XM2  
Premium Wireless Noise Cancelling Headphones  
SRP RM1,399



WH: As of 1st February 2021. According to research by Sony Corporation, measured using JEITA-compliant guidelines. In headband style of wireless noise cancelling headphones' market.  
WF: As of April 26th, 2021. According to research by Sony Corporation, measured using JEITA-compliant guidelines in Truly Wireless style noise cancelling headphones' market.  
All prices quoted in this brochure are after rebates. Subject to terms & conditions. While stocks last. All gifts, available stocks and published features are correct at the time of printing.





**WH-XB910N** NEW  
 Wireless Noise Cancelling EXTRA BASS™ Headphones

**EXTRA BASS** Noise Cancelling  $\Lambda$ C **SENSE ENGINE** **360 REALITY AUDIO**

**Bluetooth** **30H** All-day power playback **10 mins charge** **4.5 hours playback** **Quick Charging**

**WH-XB910N**  
 SRP **RM799**



**MDR-XB55AP**  
 EXTRA BASS™ In-ear Headphones

**Lightweight** **EXTRA BASS for club-like sound** **In-line Remote Mic**

**MDR-XB55AP**  
 SRP **RM179**



**WI-XB400**  
 Wireless EXTRA BASS™ Headphones

**EXTRA BASS** **15 hours Battery Life** **15 H**

**Bluetooth**

**WI-XB400**  
 SRP **RM249**



**WH-H910N**  
 h.ear on 3 Wireless Noise Cancelling Headphones

**Hi-Res AUDIO** **Hi-Res AUDIO WIRELESS** **35 HOURS** **10 mins charge** **2.5 hours playback** **Quick Charging**

**WH-H910N**  
 SRP **RM1,199**  
**RM1,049**  
**RM150 REBATE**



**WH-H810**  
 h.ear on 3 Mini Wireless Headphones

**Hi-Res AUDIO** **Hi-Res AUDIO WIRELESS** **30 HOURS** **10 mins charge** **2.5H hours playback** **Quick Charging**

**WH-H810**  
 SRP **RM849**



**NW-WS413**  
 WS410 Walkman® WS Series

**4GB** **12 HOURS** **3 mins charge** **60 min play** **QUICK CHARGING** **WATERPROOF** **Swim To Your Own Soundtrack**

**NW-WS413**  
 SRP **RM469**



**NW-WS623**  
 WS620 Walkman® WS Series

**4GB** **12 HOURS** **3 mins charge** **60 min play** **QUICK CHARGING** **WATERPROOF** **Swim To Your Own Soundtrack**

**NW-WS623**  
 SRP **RM639**





PERSONAL AUDIO

# LinkBuds

NEW

Truly Wireless Headphones



DSEE Extreme



up to 17.5 hours Battery Life

10 mins charge 90 mins playback Quick Charging



AVAILABLE IN:



WHITE

GRAY

LINKBUDS SRP RM849

# WF-C500

NEW

Truly Wireless Headphones



10 mins charge 60 mins playback Quick Charging



AVAILABLE IN:



BLACK ORANGE GREEN WHITE

WF-C500 SRP RM449 RM419 RM30 REBATE

# WF-1000XM4

NEW

Premium Truly Wireless Noise Cancelling Headphones

DSEE Extreme



10 mins charge 5 mins playback Quick Charging



AVAILABLE IN:



SILVER

BLACK

WF-1000XM4 SRP RM1,099 RM1,019 RM80 REBATE

# WF-1000XM3

Premium Truly Wireless Noise Cancelling Headphones

DIGITAL NC



10 mins charge 90 mins playback Quick Charging



AVAILABLE IN:



SILVER BLACK

WF-1000XM3 SRP RM849 RM749 RM100 REBATE

# WF-H800

h.ear in 3 Truly Wireless Headphones

DSEE HX Digital Sound Enhancement Engine



10 mins charge 70 mins playback Quick Charging



AVAILABLE IN:



GREEN BLACK ORANGE BLUE RED

WF-H800 SRP RM849

# WF-XB700

Truly Wireless Headphones with EXTRA BASS™



10 mins charge 60 mins playback Quick Charging



AVAILABLE IN:



BLACK BLUE

WF-XB700 SRP RM549

# WF-SP800N

Truly Wireless Noise Cancelling Headphones for Sports



10 mins charge 60 mins playback Quick Charging



AVAILABLE IN:



BLACK WHITE BLUE ORANGE

WF-SP800N SRP RM849 RM749 RM100 REBATE

# WF-SP900

Truly Wireless Sports Headphones with built in Walkman



4GB of on-board storage



AVAILABLE IN:



BLACK PINK YELLOW WHITE

WF-SP900 SRP RM1,149





PERSONAL AUDIO



# WM1ZM2 NEW

Walkman® Signature Series

S-master HX  
Hi-Res Audio Amplifier
 Hi-Res AUDIO  
 DSD  
Direct Stream Digital
 Hi-Res AUDIO WIRELESS
 LDAC

MQA
 360 REALITY AUDIO
 256GB & SD card slot

WM1ZM2 | SRP RM14,999



# WM1AM2 NEW

Walkman® Digital Media Player

S-master HX  
Hi-Res Audio Amplifier
 Hi-Res AUDIO
 DSD  
Direct Stream Digital
 Hi-Res AUDIO WIRELESS
 LDAC

MQA
 360 REALITY AUDIO
 128GB & SD card slot

WM1AM2 | SRP RM5,499



# NW-ZX507

ZX500 Walkman® ZX Series

Hi-Res AUDIO
 Hi-Res AUDIO WIRELESS
 20 HOURS

NW-ZX507 SRP RM3,399



# NW-A55

A50 Walkman® A Series

Hi-Res AUDIO
 Hi-Res AUDIO WIRELESS
 45 HOURS

NW-A55 SRP RM899

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# FULL-FRAME ONE HAND



FREE  SF-M64 Card +  Battery Pack NP-FZ100



Silver Body + 28-60mm zoom lens

**ILCE-7CL/S**

SRP RM9,899

**RM9,549**

RM350 REBATE



Black Body + 28-60mm zoom lens

**ILCE-7CL/B**

SRP RM9,899

**RM9,549**

RM350 REBATE



Body only

**ILCE-7C**

SRP RM8,399

**RM8,049**

RM350 REBATE

## α7C FULL-FRAME COMPACT

Sony's Alpha 7C is the world's smallest and lightest full-frame mirrorless camera. Effortless & stylish, Alpha 7C can be operated with just one hand. Experience full-frame images and 4K video quality in a compact-sized camera with Alpha 7C.

**Exmor R** CMOS Sensor **BIONZ X**™

FULL  
FRAME

4K  
HDR

24.2MP

ISO  
100-51200

10 Frames  
Per Sec

509g  
Compact &  
Lightweight

Vari-angle  
Tilting Screen

Phase Detection  
693 AF Points

Real-time  
Tracking

Microphone /  
Headphone Jack



**No.1**  
FULL-FRAME  
CAMERA BRAND  
in Malaysia\*

# BE $\alpha$ FULL FRAMER

**$\alpha$**   
ALPHA

## $\alpha 7$ s III

Best for Video and Sensitivity



## $\alpha 7$ R IV

Best for Resolution



## $\alpha 7$ R III

Resolution Starter



## $\alpha 7$ III

Full Frame All Rounder



### $\alpha 7$ s III

**ILCE-7SM3**  
SRP **RM16,599**

<b>FULL FRAME</b>	<b>4K HDR</b>	5-axis SteadyShot INSIDE
12.1MP	ISO 40-409600	4K 120p/100p NTSC/PAL
4:2:2 10bit	Mpeg-H HEVC / H.265	16bit Raw HDMI Output
FREE  64GB TOUGH Card		

### $\alpha 7$ R IV

**ILCE-7RM4A**  
SRP RM15,299  
**RM13,799**

**RM1,500 REBATE**

<b>FULL FRAME</b>	<b>4K HDR</b>	5-axis SteadyShot INSIDE
61MP	10 Frames per Sec	Real-time Eye AF Human & Animal
Real-time Tracking	15stop Dynamic Range	Pixel Shift Multi Shooting
FREE  64GB TOUGH Card		

### $\alpha 7$ R III

**ILCE-7RM3A**  
SRP RM12,499  
**RM10,799**

**RM1,700 REBATE**

<b>FULL FRAME</b>	<b>4K HDR</b>	5-axis SteadyShot INSIDE
42.4MP	ISO 100-32000	10 Frames per Sec
Real-time Eye AF Human & Animal	Pixel Shift Multi Shooting	HLG / S-LOG3
FREE  64GB TOUGH +  BATTERY PACK NP-FZ100		

### $\alpha 7$ III

<b>ILCE-7M3K</b> BODY ONLY + 28-70MM LENS SRP RM9,899 <b>RM9,399</b>	<b>ILCE-7M3</b> BODY ONLY SRP RM8,899 <b>RM8,399</b>
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**RM500 REBATE**

<b>FULL FRAME</b>	<b>4K HDR</b>	5-axis SteadyShot INSIDE
24MP	ISO 100-51200	10 Frames per Sec
15stop Dynamic Range	HLG / S-LOG3	Real-time Eye AF Human & Animal (Still)
FREE  64GB SD CARD +  BATTERY PACK NP-FZ100		



**NEW**

## $\alpha 7$ IV

Next-generation Hybrid Full-Frame  
Stunning Stills & Movies

**33 MP BIONZ XR**  
processing engine

**4K 60p/50p**  
(NTSC/PAL)  
**10-bit 4:2:2**

Phase Detection  
**759**  
AF Points

Real-time  
**Tracking / Eye AF**  
in Photo and Movie

Optical  
**Active Mode**  
Image Stabilisation

**600Mbps bit rate**  
S-log3  
**15+ Stop DR**

BODY ONLY  
ILCE-7M4  
SRP **RM11,499**

BODY + 28-70MM ZOOM LENS  
ILCE-7M4K  
SRP **RM12,499**

FREE GIFT SF-M64 Card



COMPACT CAMERA

# Digital Camera ZV-1

## More views, more likes and more FUN with just one camera.



Digital Camera ZV-1/B



Digital Camera ZV-1/W

Record and Share

ZV-1 SRP **RM3,399**

PWP WITH VCT-SGR1 SRP RM399 **RM249**

AVAILABLE IN:



Crystal Clear Audio



Vertical Video Shooting



One-push Product Showcase



One-push Bokeh Switch



Easy Live Streaming



Soft Skin Effect



**FREE**

LIMITED EDITION, WHILE STOCKS LAST



OR



Pouch Bag & Colour windscreen  
\*Selected colour only.

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COMPACT CAMERA



# RX100 VII

Pro Features in a to-go package

**DSC-RX100M7**  
\* body only  
SRP **RM5,099**  
**RM4,899**  
★ **RM200 REBATE**

FREE 64GB SD Card

**DSC-RX100M7G**  
\* body with grip kit  
SRP **RM5,499**  
**RM5,199**  
★ **RM300 REBATE**

FREE 64GB SD Card

**FREE CRUMPLER POUCH**



\*while stocks last

**ZEISS® Vario-Sonnar T\***  
24-200mm\* F2.8-4.5 zoom lens

24mm    70mm    200mm

\*Angle of view (35mm format equivalent)

- 20 Fps No Blackout
- Real-time Tracking
- Real-time Eye AF
- Flip LCD Screen
- Microphone Input



**Exmor RS**  
CMOS Sensor

**BIONZ X™**



HANDYCAM



**HANDYCAM®**  
CX405 Handycam® with Exmor R™ CMOS sensor



**HDR-CX405**  
SRP **RM1,049**



Highlight Movies Maker

**Exmor R™**  
CMOS Sensor

**XAVC S**  
50Mbps High Bitrate

**ZEISS** 26.8mm Wide-angle



Optical Steady Shot

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**G**  
MASTER



NEW

**FE 70-200mm  
F2.8 GM OSS II**  
SEL70200GM2  
Best Zoom for  
Telephoto Portraits



SEL70200GM2  
SRP RM11,799



**FE 35mm  
F1.4 GM**  
SEL35F14GM  
Best Prime for  
All-Round Usage

SEL35F14GM  
RM6,799  
Additional RM400  
PWP with 7R Series



**FE 14mm  
F1.8 GM**  
SEL14F18GM  
Best Prime for  
Ultra-Wide  
Landscapes

SEL14F18GM  
SRP RM6,699  
RM100 REBATE



**FE 24mm  
F1.4 GM**  
SEL24F14GM  
Best Prime for  
Wide Portraits

SEL24F14GM  
SRP RM6,299  
RM700 REBATE



**FE 135mm  
F1.8 GM**  
SEL135F18GM  
Best Prime for  
Outdoor Portraits

SEL135F18GM  
SRP RM7,999  
FREE  
RM600 REBATE



VSGO CLEANING KIT



**G**



**FE 24mm F2.8 G**  
SEL24F28G  
New Ultra-Compact  
Prime for Wide  
Portraits

SEL24F28G  
SRP RM2,899  
FREE  
RM200 REBATE



VSGO CLEANING KIT



**FE 40mm F2.5 G**  
SEL40F25G  
New Ultra-Compact  
Prime for All-Day  
Portraits

SEL40F25G  
SRP RM2,899  
FREE  
RM200 REBATE



VSGO CLEANING KIT



**FE 50mm F2.5 G**  
SEL50F25G  
New Ultra-Compact  
Prime for Outdoor  
Portraits

SEL50F25G  
SRP RM2,899  
FREE  
RM200 REBATE



VSGO CLEANING KIT



**FE 200-600mm  
F5.6-6.3 G OSS**  
SEL200600G  
Recommended  
Zoom for Birding

SEL200600G  
SRP RM8,499  
RM500 REBATE

ZEISS



**Vario-Tessar T\*  
FE 24-70mm  
F4 ZA OSS**  
SEL2470Z  
Recommended  
Zoom for All-Day  
Portraits

SEL2470Z  
SRP RM4,849  
RM1,650 REBATE

PRE ORDER NOW

Introducing the all new  
wide-angle power zoom



**G**

NEW

**FE PZ 16-35 mm  
F4 G**

SELP1635G  
SRP **RM5,699**







XPERIA PRO-I

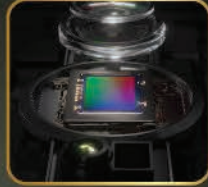
# XPERIA

## PRO-I

### 1.0-Type Image Sensor Camera



The dual aperture of F2.0/4.0 lets you experiment with depth of field and portray your subject in a variety of ways.



Large 1.0-type Exmor RS CMOS image sensor with phase-detection AF sensor.



High quality video with an authentic shooting experience.



1.0-type Exmor RS CMOS image sensor with phase-detection AF sensor  
 21:9 Wide  
 4K HDR  
 OLED  
 ZEISS  
 Hi-Res AUDIO  
 BIONZ X for mobile  
 X1 for mobile  
 IP65/68  
 An optical telephoto lens up to 50mm  
 Real-time eye AF  
 Real-time Tracking  
 4500mAh Battery

**XPERIA PRO-I**  
SRP **RM7,199**

**FREE GIFT:** 256GB MicroSD Card



Film yourself in exceptional quality with the **Vlog Monitor** for Xperia PRO-I  
**RM1,040**





# XPERIA 5 III

Speed and Beyond, made compact

Ultimate Gaming Experience

Faster than Ever

Compact & Powerful

21:9  
Wide

Hi-Res  
AUDIO

OLED

ZEISS

BIONZ X  
for mobile

X1  
for mobile

IP65/68

An optical telephoto lens up to 105mm

Real-time eye AF

**XPERIA 5 III**  
SRP **RM4,599**

**FREE GIFT** WF-1000XM3



# XPERIA 1 III

Speed and Beyond

World's First Smartphone with 4K HDR OLED 120Hz refresh rate display

High Performance and winning experience

Professional Technology from  $\alpha$  ALPHA

21:9  
Wide

4K HDR

OLED

ZEISS

Hi-Res  
AUDIO

BIONZ X  
for mobile

X1  
for mobile

IP65/68

An optical telephoto lens up to 105mm

Real-time eye AF

Real-time Tracking

4500mAh Battery



— Color available in —  
Frosted Purple
Frosted Black

**XPERIA 1 III**  
SRP RM5,799  
**RM5,399**  
**RM400 REBATE**

